



JEFF WHITEHORN

AUTHOR | SPEAKER | EXECUTIVE COACH | RETIRED CEO

BOOK JEFF NOW!



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CREDENTIALS

FACHE

Fellow of the American College of Healthcare Executives
The Distinction of Board Certification



International
Coaching
Federation



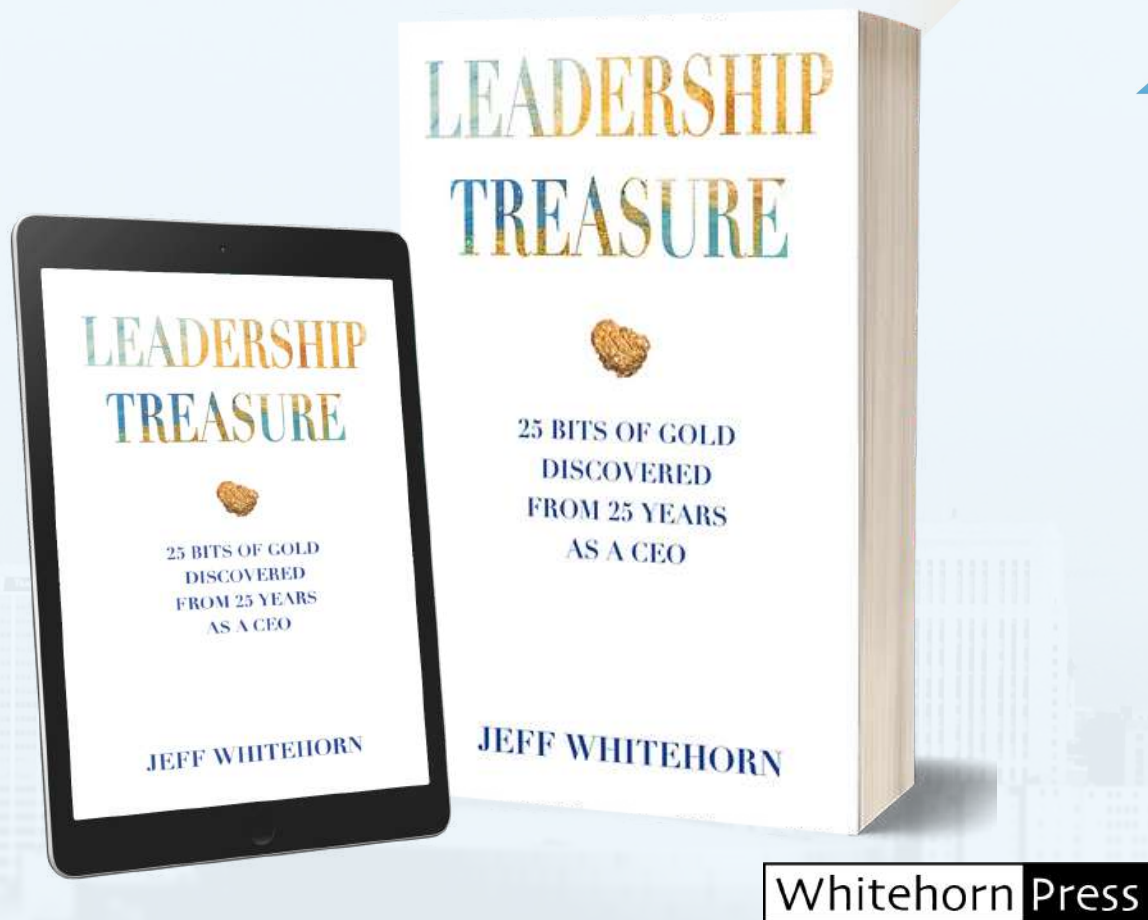
JEFF WHITEHORN, LFACHE, ACC

WHITEHORN COACHING & CONSULTING LLC

MEET JEFF

Jeff Whitehorn, LFACHE, ACC, is an author, speaker, and executive coach certified by the global accrediting body International Coaching Federation (ICF). After earning his Bachelor of Science from Lipscomb University and his MBA from the University of Alabama, Jeff spent twenty-nine years as a healthcare executive, serving twenty-five of those as a hospital CEO.

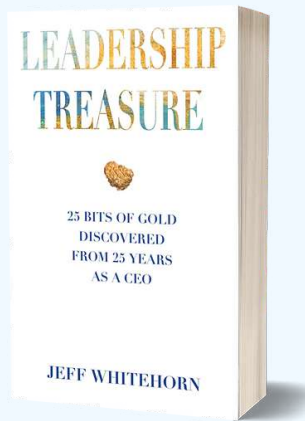
He founded Whitehorn Coaching & Consulting LLC after his retirement from HCA Healthcare. Jeff continues to serve in leadership roles as a member of community boards and within his church. He and his wife, Jennifer, reside in Brentwood, Tennessee. They have two grown daughters, Ashleigh and Emily.



LEADERSHIP LESSONS SHOULD BE SHARED WITH OTHERS.

The leaders who make the most impact on helping other leaders thrive are the ones who have personally experienced the challenges, pressures, and successes themselves. In *Leadership Treasure: 25 Bits of Gold Discovered From 25 Years as a CEO*, Jeff Whitehorn shares the wealth of insights he has amassed over his long career in the healthcare industry.

Through captivating stories, humorous anecdotes, and keen reflections, Jeff illustrates twenty-five lessons and principles that will develop your leadership skills. In these quick, easy-to-read chapters, you will discover leadership treasure that you can use to enrich your leadership talents.



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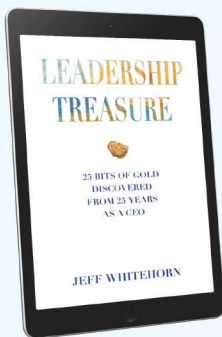
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Jeff did a masterful job of leading his hospital. I encourage you to take advantage of the experiences and lessons that Jeff shares in his book. Whether you are a new leader or an experienced leader, I believe you will benefit from them.

–SAM HAZEN
CEO, HCA HEALTHCARE

I've worked with many leaders, and Jeff is clearly one of the best. I highly encourage you to read his fast-paced book, filled with stories, tips, and advice to help you become a better leader.

–ROBERT PAGE III, MD, MBA,
PRESIDENT, AMERICAN GROUP, ENVISION
PHYSICIAN SERVICES

Jeff brings out the best in the people that he leads. He coaches his team to win! His energy and passion for leadership is contagious! If you want to learn from a master coach, then this book is for you!

–WENDY BRANDON
CEO, UCF LAKE NONA MEDICAL CENTER,
ORLANDO, FL

What a refreshing read from a man who is interested in helping us work on our personal and spiritual growth while tackling the day-to-day issues of coaching and leading others.

–MARK EZELL
COMMISSIONER OF TOURISM,
STATE OF TENNESSEE, AND
FORMER CEO, PURITY DAIRIES

Available wherever fine books are sold.



SPEAKING FROM EXPERIENCE!

After 25 years as a successful hospital CEO, Jeff knows how to help you to become the best leader that you can be. Using his personal experiences as a former CEO during his presentations, Jeff provides eye-opening insight and advice that leaves his audiences inspired and motivated to lead better.

He is a certified coach by the global accrediting body International Coaching Federation (ICF), a Certified Master Coach by the Center for Coaching Certification, and is also certified in Hogan Assessments.

- Topics
 - Things They Don't Teach You in School
 - Executive Presence: How You Can Improve Your Brand
 - Culture CPR: Administer Immediately to Survive the Great Resignation

- Descriptions
 - **Things They Don't Teach You in School**

How soon in your leadership journey were you confronted with a situation or challenge that you were completely unprepared? In fact, you never saw it coming. A strong educational background is very important for success. However, there are so many leadership lessons that are not taught in school but are learned through experience. Truly, experience is the master teacher. Jeff Whitehorn reveals and shares ten important leadership lessons for success that he learned “on the job” as a CEO that were never taught in school.

- **Executive Presence: How You Can Improve Your Brand**

Did you know that 26% of all hiring and promotion decisions are based upon one's executive presence? Your “brand” can make you or break you in your leadership journey. Executive presence is a set of leadership skills that formulate the way others view and judge you as a leader. Jeff Whitehorn discusses and provides leadership tips that you can implement now to improve your executive presence.

- **Culture CPR: Administer Immediately to Survive the Great Resignation**

The Great Resignation has become one of the most powerful barriers to success for leaders and the teams they lead. What is the first action you can immediately take to stop the exodus of team members? Focus on culture. It's the foundation for employee retention, and it can be your competitive advantage. Jeff Whitehorn reveals the actions that a leader must take to improve culture in order to help win the battle against the Great Resignation.

WHAT THEY'RE SAYING...

Jeff Whitehorn brings the passion of 25 years as a successful CEO into his presentations and speaking engagements. Jeff continues to impact the success of my team by energetically inspiring the team in the areas of developing strategy, building relationships, and achieving results.

–KATHY SMEYKAL, Vice President, Performance Improvement and Case Management, HCA Healthcare (Nashville, TN)

Jeff presented “What Does a Gold Medal Board Look Like?” to our board recently. His presentation style is interactive and engaging. He is positive, knowledgeable, focused, and, at the same time, relaxed. He challenged us to add more strategic value to the organization and gave us the tools to get there.

–JOHN I. STARLING, Chair, Board of Trustees, Mount Dora Christian Academy (Mount Dora, FL)

Jeff presents in a way that makes complex topics easy to understand. His ability to connect with his audience makes him a highly effective presenter.

–TODD CYPHERS, Vice President of Client Services, Advent (Nashville, TN)

THE COACHING YOU NEED TO THRIVE.

Jeff takes a no-nonsense approach to coaching his clients to success. In his upcoming book, *Leadership Treasure: 25 Bits of Gold Discovered From 25 Years as a CEO*, Jeff recounts his successes as a CEO and what it takes to go to the next level.

Whether you are learning to hustle, figuring out the right job and passion, or developing a home life that sustains your career, he is your go-to coach and guide.

Jeff is a certified coach by the global accrediting body International Coaching Federation (ICF), is a Certified Master Coach by the Center for Coaching Certification, and is also certified in Hogan Assessments.

TESTIMONIALS

This was my first time receiving formal coaching. Jeff strikes a fine balance of coaching and mentoring. His experience in the field is invaluable. For each session he was organized, prepared, did follow up, and ensured accountability. Would definitely recommend!

–HIRAL PATEL

CEO, LAKESIDE REGIONAL MEDICAL CENTER,
COVINGTON, LA

Jeff's valuable guidance gave me the ability to formulate and implement our hospital's strategic plan with increased confidence. Thanks to Jeff, I am a better leader today.

–FREDA RUSSELL

CEO, THREE RIVERS HOSPITAL,
WAVERLY, TN

Jeff challenges you to think and explore new ways to approach the situation.


–JOE GLEASON

CEO, HIGHLANDS REGIONAL
MEDICAL CENTER, SEBRING FL



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